

INVITATION

ONLINE MARKETING WORKSHOP

SOUTHERN QUEENSLAND COUNTRY TOURISM

THURSDAY
26 MAY
1PM - 4.15PM



Optimise Your Online Presence To Attract More Customers!

If you're looking to maximise your online presence and make every online piece of real estate work harder for you, resulting in more sales, then this workshop is for you!

In this interactive three-hour workshop, Kim Skilton from What Matters Marketing will help bring together the pieces of the marketing puzzle as we step through an effective marketing funnel for your business.

In this workshop we will:

- look at how you can leverage SQCT and WRDC activity for your business growth
- undertake an audit of your website so you know what you can do to drive more conversions
- review your social media profile(s) to increase reach, engagement and website traffic
- create the framework for a content plan that engages your audience compelling them to purchase and/or refer more customers

WHEN Thursday 26 May, 2022, 1:00pm - 4:15pm

WHERE Windsor Hotel, 29 Murilla Street, Miles, Qld

COST SQCT Members - free
Non-SQCT Members - \$95

REGISTER: Limited spaces, secure your spot today by contacting suzanne@sqct.com.au